



Yes, I would like to reserve **full color** advertising space in the Children's Dance Theatre's playbill for the upcoming concert at the Capitol Theatre on March 22 & 23, 2018. I understand that in order to reserve my space in the playbill, I should **fax, email, or mail this form** to Tanner Dance. I also understand that **artwork** for my ad is due by **Friday, February 15**.

Signature _____ Date _____

CONTACT INFORMATION

Company: _____
 Contact: _____
 Street Address: _____

 Phone: _____ Fax: _____
 E-mail: _____

BILLING INFORMATION (if different)

Contact: _____
 Billing Address: _____

 Phone: _____
 E-mail: _____

AD SPECIFICATIONS

Four Color: CMYK
 Resolution: 300 DPI
 File Format: PDF

Full Page: 5"x8"
 Half Page: 5"x4"
 Qtr. Page: 2.5"x4"

SPACE RESERVATION

Reserve the size indicated below:

- | | | | |
|---|----------|---------------------------------------|-------|
| <input type="checkbox"/> Inside Front Cover | Reserved | <input type="checkbox"/> Half Page | \$250 |
| <input type="checkbox"/> Inside Back Cover | \$400 | <input type="checkbox"/> Quarter Page | \$175 |
| <input type="checkbox"/> Full Page | \$300 | | |

NOTE: All ads will be sold on a first-come, first-reserved basis.

ARTWORK

- Re-use my ad from 2018.
 - My ad is enclosed.
 - My ad will arrive by **Friday, February 15**
 - Tanner Dance's graphic designer will design my ad. **Charges will be quoted on an individual basis.**
- NOTE: Artwork submitted other than specified will incur additional charges, which will be quoted on an individual basis.**

PAYMENT (Due by Friday, February 15)

- My check is enclosed (payable to The University of Utah).
- I will call 801-587-3656 to pay by card over the phone.
- Please send me an invoice for this ad.

**Please contact Marian Kedziora with
 questions. Marian.Kedziora@utah.edu
 801-587-3656**

**University of Utah Tanner Dance Program – Children's Dance Theatre
 1721 Campus Center Drive, Salt Lake City, UT 84112
 801-581-4091 (fax)**